



FOR IMMEDIATE RELEASE

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L•A Interactive Assists Rileighs Outdoor Decor In The Launch Of Its Hometown Heroes Banner Program

Lehigh Valley, Pa. – L•A Interactive assists Rileighs Outdoor Decor in the launch of its Hometown Heroes Banner Program. We make it easy as 1-2-3! Through Rileighs new Website, www.HometownHeroesBanners.com you will be assisted through every step of the process – from how to recruit volunteers and donors, to creating custom designed banners, to generating excitement in your community through social media. Rileighs' knowledgeable and friendly staff will help you implement a Hometown Heroes Banner Program your community will be proud of.

Marketing 60+ years, KACYON.com group of creative services comprises of L•A Advertising, L•A Interactive, L•A VideoProduction and L•A Publishing, also publisher of the magazine, LIFESTYLES Over 50 Northeastern Pennsylvania and the affiliate program, www.TellYourStoryShareYourBrand.com.

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