



FOR IMMEDIATE RELEASE

May 2, 2019

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KACYON.com Publisher of *LIFESTYLES Over 50 Northeastern Pennsylvania*

Scranton / Wilkes-Barre, Pa. – KACYON.com signs exclusive licensing agreement with THRIVE Media of Allentown, Pa. to publish *LIFESTYLES Over 50 Northeastern Pennsylvania* under a newly formed subsidiary, L-A Publishing based out of Clarks Summit, Pa. Launched in the Lehigh Valley in 2005, *LIFESTYLES Over 50* is a print magazine distributed 7x annually, connecting seniors and boomers with local healthcare providers, senior living facilities, health-related resources, healthy living activities and community events.

Marketing since 1954, KACYON.com group of companies comprises of L-A Advertising, L-A Interactive, L-A VideoProduction and now L-A Publishing, also publisher of the affiliate program, www.TellYourStoryShareYourBrand.com.

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