

A vision for 2020



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## **KACYON.com Launches *myCMO.biz* – Helping Small Business Owners Achieve Success!**

**Lehigh Valley & Scranton / Wilkes-Barre, Pa.** – KACYON.com launches ***myCMO.biz*** January 1, 2023 as part of its KACYON.com group of creative services.

Being able to multi-task is often accepted as ‘a cost of doing business’ by many small business owners. And yet, one of the more serious consequences or trade-offs of wearing too many hats as a small business owner is the inability to focus on WHY you went into business in the first place.

### **Introducing *myCMO.biz***

A membership program that matches the challenges and needs of small business owners with the advice of contributing experts, representing the professions of:

- Marketing & Sales (CMO)
- Information Technology (CIO)
- Accounting & Finance (CFO)
- Operations Management (COO)

**How it works:** Surrounding YOU, the small business owner with your own C-level executive team and the benefits of AI, Artificial Intelligence to view real-world case studies, study best practices, apply market-tested products and solutions, reduce your chance of failure, and achieve business success.

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