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L•A Interactive Acquires Digital Zone's Portfolio of Web Hosting Accounts

Whitehall, Pa. – Hosting Websites since 1995, L•A Interactive bolsters its Web hosting portfolio of accounts with the acquisition of Digital Zone, based out of Gilbert, Pa.

According to Larry Kacyon, President & CEO of L•A Interactive, "This move paves the way for us to better serve the Scranton / Wilkes-Barre market and Poconos region of northeastern Pennsylvania.

L•A Interactive was formed in 1993 to deliver innovative products and solutions in the new era of digital and online media. L•A is part of L•A Advertising, a full-service, advertising and marketing communications agency serving out of the Lehigh Valley since 1954.

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